

PROGRAMMA A.S. 2016-2017

CLASSE 4 D- RIM

MATERIA: INGLESE

PROF. CAVALIERE

TESTO: *HORIZONS* Vol.2 di Radley, Simonetti

Funzioni comunicative, lessico , strutture grammaticali

e brani di lettura compresi nelle unità didattiche 14-15

TESTO: *IN BUSINESS* di Bentini, Richardson, Vaughan

a) BUSINESS THEORY:

-Commerce and e-commerce ; Readings : 1)*Successful entrepreneurs* 2)*A basic online shop*.

-Business organization ; Readings: 1)*Franchise ideas to ponder* 2) *Working in a family business* 3)*Multinational corporations*.

- International trade ; Reading : *The price of cereal*.

b) BUSINESS COMMUNICATION

- The business transaction

-Writing business :e-mails, faxes

-Business letters

-Enquiries and replies to enquiries

c) CULTURAL PROFILES :

People and history :

-The Industrial Revolution in the UK ;

-Charles Dickens

Vicenza, 25-5-2017

I Rappresentanti

Il Docente