

PROGRAMMA A.S. 2014-2015

CLASSE 4 E-AFM

MATERIA: INGLESE

PROF. CAVALIERE

TESTO: *IN BUSINESS di Bentini, Richardson, Vaughan*

a) BUSINESS THEORY:

- Commerce and e-commerce
- Business organization
- Globalisation

b) BUSINESS COMMUNICATION

- Writing business :e-mails, faxes
- Business letters
- Enquiries and replies to enquiries
- Job applications

c) CULTURAL PROFILES :

-People and history : Who are the British? ; Who are the Americans? ; I
The Industrial Revolution in the UK ; Charles Dickens: Hard Times.

-Society : Population (UK/USA) ; Immigration ; Multicultural Britain ;
Affirmative action ; Geography UK/USA (cenni).

Vicenza,5-6-2015

I Rappresentanti

Il Docente