

PROGRAMMA A.S. 2016-2017

CLASSE 4 E- RIM

MATERIA: INGLESE

PROF. CAVALIERE

TESTO: *HORIZONS* Vol.2 di Radley, Simonetti

Funzioni comunicative, lessico , strutture grammaticali
e brani di lettura compresi nelle unità didattiche 14 – 15 .

TESTO: *IN BUSINESS* di Bentini, Richardson, Vaughan

a) BUSINESS THEORY:

- Commerce and e-commerce ; Readings : 1) *Successful entrepreneurs* 2) *A basic online shop*.
- Business organization ; Readings : 1) *Franchise ideas to ponder* 2) *Working in a family business* 3) *Multinational corporations*.
- International trade ; Reading : *The price of cereal*.

b) BUSINESS COMMUNICATION

- The business transaction
- Writing business : e-mails, faxes
- Business letters
- Enquiries and replies to enquiries

c) CULTURAL PROFILES :

- People and history :
The Industrial Revolution in the UK ;
- Charles Dickens

Vicenza, 25-5-2017

I Rappresentanti

Il Docente