

PROGRAMMA SVOLTO A.S. 2016/17

CLASSE _4 AFMS

MATERIA: Lingua e Civiltà Inglese

DOCENTE: Claudia Concato

Testo: Bentini – Richardson – Vaughan, **In Business digital edition**, Pearson

Ripasso delle strutture e lessico affrontati l'anno precedente: pronomi e aggettivi possessivi, preposizioni di luogo, whose, imperativo, the past, past continuous, simple past vs past continuous, used to.

IN BUSINESS DIGITAL EDITION

Business theory

Commerce and e-commerce: commerce and trade, channels of distribution, the four factors of distribution, the three sectors of distribution, the chain of production, types of economy, the internet revolution, e-commerce, types of online business activities, the case of Easyjet.

Business organisation: the organisation of business, franchising, the growth of businesses, multinationals, the structure of a company, working in a family business

International trade: Balance of payments and Balance of Trade, Organisations promoting international trade, documents in international trade, Incoterms

Transport: transport modes, forwarding agents, aspects of insurance, types of packing, transport documents.

Business communication

Introduction: business transaction and part of a business document: e-mail, fax, letter

Job applications: the application process, the job interview, the CV, the cover letter

Enquiries and replies

Cultural profiles

Government and politics: the organisation of the EU

Vicenza, 07 Giugno 2017

L'insegnante

Gli studenti